



**TO: INTERESTED PARTIES**  
**FROM: MUNICIPAL**  
**RE: POLITICSPA / MUNICIPAL PENNSYLVANIA SURVEY**  
**DATE: SEPTEMBER 20, 2010**

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**POLITICSPA / MUNICIPAL SURVEY:**  
**TOOMEY LEADING IN PA US SENATE RACE**

Republican Senate candidate Pat Toomey holds a 9-point lead over Democratic Senatorial candidate Congressman Joe Sestak in the race for Pennsylvania's open US Senate seat:

Sestak	36%
Toomey	45%
Undecided	19%

Democratic and Independent voters were significantly more likely than Republicans to be undecided about who they should vote for US Senate:

	<b>Party</b>		
	Democratic	Republican	Other
Sestak	60%	11%	30%
Toomey	17%	77%	40%
Undecided	23%	13%	30%

Both Senate candidates' unfavorable ratings were relatively high, indicating, perhaps, that negative advertising is hitting home with voters:

<b>Sestak</b>	Favorable	36%
	Unfavorable	34%
	Not sure	30%

<b>Toomey</b>	Favorable	38%
	Unfavorable	35%
	Not sure	27%

Sestak is winning among younger voters while Toomey has the advantage among older voters:

	<b>Age</b>			
	18-34	35-49	50-64	65+
Sestak	39%	34%	38%	35%
Toomey	38%	41%	47%	47%
Undecided	23%	24%	15%	18%

Gender does not seem to strongly affect the race:

	<b>Gender</b>	
	Women	Men
Sestak	36%	36%
Toomey	42%	48%
Undecided	22%	15%

Here are racial breakdowns:

	<b>Race</b>		
	White	African-American	Other
Sestak	34%	48%	60%
Toomey	49%	23%	17%
Undecided	17%	29%	23%

**Methodology** -- Municipoll surveyed 912 likely voters on September 15- 16 on behalf of PoliticsPA. Respondents were called using IVR technology from a listed sample of voters who voted in 1 or more of General Elections 2006, 2007, 2008, 2009, and Primary Election 2010 or who registered to vote since December 2008. Respondents were compared to the voter file and all interviews that were incompatible with the voters listed for that household, according to their age and gender, were eliminated from the sample. The data were weighted slightly by party, gender, age and race. The margin of error for this survey is + or - 3.24 in 95 out of 100 cases. PoliticsPA did not influence in any way the content, weighting, or any other aspect of the survey.

**FOR MORE INFORMATION PLEASE CONTACT ED HAGGERTY AT 215-867-9869 OR VISIT MUNICIPAL.COM**

**TOPLINE**

**Q1.** In November, there will be a General Election for US Senate, Governor and other offices. How likely would you say you are to vote? If you will probably vote, press 1. If you probably *won't* vote, press 2.

<b>1. Vote</b>	Likely	912	100%
	Unlikely	TERMINATE INTERVIEW	
	<i>Total</i>	912	100%

**Q2.** Do you have a favorable or unfavorable opinion of Joe Sestak? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

<b>Sestak</b>	Favorable	330	36%
	Unfavorable	312	34%
	Not sure	270	30%
	<i>Total</i>	912	100%

**Q3.** Do you have a favorable or unfavorable opinion of Pat Toomey? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

<b>Toomey</b>	Favorable	348	38%
	Unfavorable	319	35%
	Not sure	244	27%
	<i>Total</i>	912	100%

**Q4.** The candidates in the November General Election for US Senate are Democrat Joe Sestak and Republican Pat Toomey. If the election was today, who would you vote for? If for Joe Sestak, press 1. If for Pat Toomey, press 2. If you're undecided, press 3. **(ROTATE)**

<b>US Senate</b>	Sestak	330	36%
	Toomey	409	45%
	Undecided	173	19%
	<i>Total</i>	912	100%

**Q5.** If you are a woman, press 1, if a man, press 2.

<b>Gender</b>	Woman	472	52%
	Man	440	48%
	<i>Total</i>	912	100%

**Q6.** If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

<b>Party</b>	Democratic	449	49%
	Republican	403	44%
	Other	59	7%
	<i>Total</i>	912	100%

**Q7.** If you are white, press 1. If you are African-American, press 2. If you are other, press 3.

<b>Race</b>	White	779	85%
	African-American	96	11%
	Other	37	4%
	<i>Total</i>	912	100%

**Q8.** If you are 18 to 34 years old, press 1. If you are 35 to 49, press 2. If you are 50 to 64, press 3. If age 65 or over, press 4.

<b>Age</b>	18-34	121	13%
	35-49	188	21%
	50-64	284	31%
	65+	318	35%
	<i>Total</i>	912	100%