



REPUBLICAN PARTY OF
PENNSYLVANIA

PA GOP Summer Strategy Summit Agenda

*June 2-4, 2011
Hershey, PA*

www.pagop.org



REPUBLICAN PARTY OF PENNSYLVANIA

Thursday, June 2, 2011

*Hershey Country Club
1000 E Derry Road,
Hershey, PA 17033*

12:00 p.m.

2011 PA GOP Golf Tournament

*Sponsored by Lt. Governor Jim Cawley,
Senate President Pro Tempore Joe Scarnati
and Speaker of the House Sam Smith*

Location:

Hershey Country Club East Course

Our third PA GOP opening will take place again at Hershey Country Club's East Course. Players will arrive at noon to register, receive box lunches and hit practice balls before our 1pm shotgun start. We only have a few spots left, so RSVP today by contacting Finance Director Angi Nielsen at 717-234-4901 or anielsen@Pagop.org.

Prices are listed below:

\$1,200 – TOURNAMENT SPONSOR

(INCLUDES SPECIAL RECOGNITION AT HOLE, FOURSOME & RECEPTION)

\$1,000 – FOURSOME (INCLUDES GOLF & RECEPTION)

\$250 – HOLE SPONSOR (INCLUDES RECOGNITION AT HOLE & RECEPTION)

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5:00 p.m. – 7:00 p.m.

Reception with Elected Officials

Sponsored by Deputy Chair René Amore

Participants:

Golfers and Reception Guests

Location:

Pickard Grand Pavilion

There will be a reception immediately following the golf outing where elected officials will speak and awards for closest to the pin, longest drive and winning foursome will be awarded. The cost to attend just the reception is \$100.



REPUBLICAN PARTY OF PENNSYLVANIA

Friday, June 3, 2011
Hershey Lodge & Convention Center
325 University Drive, Hershey, PA 17033

9:00 a.m. – 6:00 p.m.

Location:

Registration Desk Open

Confection Office

All county chairmen and participating State Party members are encouraged to register their attendance, receive informational materials and purchase/pick-up picnic tickets.

10:00 a.m. – 11:00 a.m.

Participants:

Location:

Executive Director's Meeting

County Executive Directors and Staff

Magnolia B

All county executive directors and county party staff members are invited to attend this informational meeting where we will introduce our PA GOP staff and highlight the important role county parties will play in advancing the Republican Party in Pennsylvania. In addition to being joined by Vice Chair Haas, we will have representatives from Governor Corbett's campaign and Senator Toomey's campaign.

11:15 a.m. – 12:45 p.m.

Participants:

Location:

Featured Speakers:

Kickoff Luncheon Sponsored by Chairman Gleason

County Chairmen, PA GOP Members and Invited County Leaders

Cocoa Terrace

*Supreme Court Justice Mike Eakin, General Counsel Lawrence
Tabas and RNC Political Director Rick Wiley*

Join the PA GOP for a special kickoff luncheon where we will review the results of the 2011 Primary Election and provide a preview of the upcoming campaign season.

1:00 p.m. – 3:00 p.m.

Participants:

Location:

County Party Building

County Chairmen, PA GOP Members and Invited County Leaders

Empire ABC

The PA GOP has invited some of the best political consultants in the nation to discuss ways we can improve the political, communications and fundraising strategies at the county party level.

1:00 p.m. – 1:45 p.m.

Panelist:

Building County Parties From The Grassroots Level

*Vince Galko (Mercury Public Affairs), Mark Harris (ColdSpark
Media), John Hanley (Pathfinder), Bob Bozzuto (PA GOP)*

1:50 p.m. – 2:20 p.m.

Panelist:

Delivering Republican Messages At The Local Level

*Mike Barley (PA GOP), Vince Galko (Mercury Public Affairs), Josh
Wilson (Commonwealth Strategic Solutions), Ray Zaborney (State
Street Strategies), Val Caras (PA GOP)*

2:25 p.m. – 3:00 p.m.

Panelists

County Party Fundraising

*Nan McLaughlin (Corbett for Governor), Jen Zaborney (JHZ
Consulting), Sheila Flickinger (HRCC), Mike DeVanne (ColdSpark
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Friday, June 3, 2011 (cont.)

3:00 p.m. – 5:00 p.m.

Tiered County Chairmen Break-out

Participants:

County Chairmen, PA GOP Members and Invited County Leaders

Location:

Group A: Wildrose AB

Group B: Magnolia BC

Group C: Magnolia A

County Chairmen will meet with other county leaders from across the Commonwealth to discuss county party building tactics that have proven to be effective. This will be an interactive session and all County Chairmen and State Party Members should bring their top five ideas for improving county parties.

5:30 p.m. – 7:00 p.m.

**PA GOP Picnic at Hersheypark Sponsored by and
Featuring Governor Tom Corbett and Senator Pat
Toomey**

Participants:

All State Party Members and special guests are invited

Location:

Midway Tent, Hersheypark

Beginning at 5:00pm, busses will begin transporting our guests from the Convention Center Entrance of Hershey Lodge to Hersheypark. **You must ride the bus to the park to get into our event.** There will be no other parking available and we will be using a special entrance. If you would like to RSVP for the dinner, please contact Angi Nielsen at 717-234-4901. Cost per ticket is \$50 and all guests will be admitted to Hersheypark and will be free to enjoy the great rides and attractions.

7:00 p.m. – 10:00 p.m.

Hersheypark

Participants:

All Dinner Guests

Location:

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9:00 p.m. – 11:00 p.m.

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Rafferty Honoring the 2011 PA GOP Judicial Ticket**

Participants:

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Location:

Cocoa Terrace



REPUBLICAN PARTY OF PENNSYLVANIA

Saturday, June 4, 2011

8:00 a.m. – 9:30 a.m.

State Party Breakfast
Sponsored by Cumberland County District Attorney
Dave Freed

Participants:

State Party Members and invited guests

Location:

Crystal A

Featured Speakers:

Jim Lee (Susquehanna Polling and Research)
2011 PA GOP Judicial candidates Vic Stabile and Anne Covey

9:30 a.m. – 10:30 a.m.

Intensive Break-out Sessions

Participants:

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Featured Speaker:

Lt. Governor Jim Cawley

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